

Maryam Zadeh


UI/UX, Visual Designer


XD

Ps

Figma

Ai

 Authorized to work in the USA

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 New York, NY, USA

Education

- **School of the Art Institute of Chicago (SAIC), Chicago, IL** Aug 2017-May 2020
Master of Art Teaching, GPA: N/A
Thesis Title: Cultural Storytelling through Illustration, Puppet and Performance Art
- **University of Science & Culture, Tehran, Iran** Sep 2012-Sep 2014
Master of Art Research, GPA: 3.75/4.0
Thesis Title: The Social Analysis of Persian Paintings under Shah's Era
- **Soore University, Tehran, Iran** Jan 2006-Sep 2010
Bachelor of Graphics, GPA: 3.71/4.0
Thesis Title: A Review of Literature of Universal Old Myths' Illustrations

Certificates

- **Google I Coursera, Online** April 2021-Oct 2022
Certificate of Foundations of User Experience (UX) Design/ Start the UX Design Process: Empathize, Define, and Ideate/ Build Wireframes and Low-Fidelity Prototypes/ Conduct UX Research and Test Early Concepts/ Create High-Fidelity Designs and Prototypes in Figma/ Responsive Web Design in Adobe XD/ Google UX Design Specialization/ UX Foundations: Accessibility

Skills

- **UX/UI Design (Figma, XD, Sketch)**
 - User research, doing Interviews, making personas, user journeys, comparative audits, Affinity Diagrams, Information architecture, user-flows, story-board, wire framing, prototyping, usability testings in different stages of design, iterations, style guilds, mock-ups, accessibility consideration, presenting to the stakeholders and clients, and Coordinating with developers, User Acceptance Testings, Accessibility in UX and UI
 - Branding, Visual design, Color, typography, and layouts, Interactivity and animation, UI prototyping, Usability testing, Google Material Design, Apple's Human Interface Guidelines
- **Adobe Creative Cloud** concentrated on Adobe Photoshop, Illustrator, Premiere, XD
- **Art Researching** Digital Painting, Drawing, Photography

Experience

- **Pardis** Sep 2022- Present
UX/UI Designer, New York, NY, USA
 - UX research for designing both app and website
 - UI design for both app and website in Figma
- **VS Media** Aug 2021- July 2022
UI Designer, Los Angeles, CA, USA
 - Assisting the UX team to do researches like comparative analysis and doing usability tests
 - Building the design (or the front-end) of the website in Figma
 - Introducing new website features and Adjusting the website's design to all popular devices (desktop, and phones) and Building mockups and prototypes
 - Optimizing the website's performance, often in collaboration with back-end developers
 - Maintaining the website by, for example, regularly updating/migrating the front-end frameworks to their most recent releases
- **Freelance UX/UI Designer**, San Francisco, CA, USA Dec 2018- Aug 2021
 - UX research for both designing and redesigning of apps and websites in Figma and InVision
 - UI design and redesign for both apps and websites in Figma, XD and Sketch
- **Real Time Risk Solutions**, Chicago, IL, USA May 2019-June 2020
UX-UI Designer/ Graphic:
 - UX research: Interviews, making personas, user journeys, competitive audits, Affinity Diagrams, Information architect, user flows, story-board, wire framing, prototyping, usability testings in different stages of design, iterations, style guilds, mock-ups, accessibility considerations and presenting to the stakeholders and clients, User Acceptance Testings
 - Designed the UI of apps in adobe XD and working with the marketing and engineering teams
 - Designed print-based advertisements including banners, posters, business cards, advertising products and swag in Adobe Photoshop, and Illustrator
 - Designed digital-based and Online advertisements including, app icons, app background images, graphic features, Quick Start guides, brochures, email templates, presentations, info graphics, animations and videos in Adobe Photoshop, Illustrator, Premiere, and Prezi
- **StoryBolt; rebranded from Docademia**, Chicago, IL, USA Feb 2019-Nov 2019
Project Manager Assistant/Graphic Designer:
 - Administrated the responsibilities of holding the film festival
 - Pre-screened and reviewed films/documentaries on the FilmFreeway database
 - Filled out forms to analyze and rate the films/documentaries, wrote Proposals for earning various grants
 - Designed poster, flyers and brochure for the festival in Adobe Photoshop and Illustrator
- **The Unique Lens**, Chicago, IL, USA Dec 2017-May 2019
UX/UI- Visual designer:
 - UX research: Interviews, making personas, user journeys, competitive audits, Affinity Diagrams, Information architect, user flows, story-board, wire framing, prototyping, usability testings in different stages of design, iterations, style guilds, mock-ups, accessibility considerations and presenting to the stakeholders and clients, User Acceptance Testings
 - Designed the UI of website in XD and work directly with the Stakeholder
 - Working with Google Material Design to design the website and application
 - Designed logo, posters, and advertising flyers in Adobe Photoshop and Illustrator
 - Edited photos and films of events and ceremonies
- **School of the Art Institute of Chicago**, Chicago, IL, USA Jan 2018-May 2018
TA Position, Cyber Pedagogy, Department of Art Education:
 - Assisted the instructor in teaching and managing the class and students
- **Pejvak Company**, Tehran, Iran 2015-2017
Graphic Designer:
 - Designed posters, business cards, brochures, flyers, catalogues, and advertising movies
- **Soore University**, Tehran, Iran 2013-2017
Illustration & Printmaking Instructor:
 - Instructed storyboard and illustration in Digital Painting, Watercolor, Acrylic, Collage techniques
 - Instructed comics/Graphic Novels
 - Instructed printmaking in Drypoint, Etching, Linocut and Woodcut, Terafared, Monoprint and Silkscreen techniques
 - Advised and Judged thesis' projects
- **University of Science and Culture**, Tehran, Iran 2015-2016
Analysis & Critics of Art Instructor:
 - Instructed Analysis and Critics of Art

Awards & Honors

- Recipient of 2020 SAIC MAT Fellowship Award, SAIC Spring 2020
- Recipient of New Artist Society Scholarship, SAIC Fall 2019 -Spring 2020
- Recipient of Incentive Scholarship, SAIC Fall 2019 -Spring 2020
- Recipient of Second Year International Graduate Scholarship, SAIC Fall 2019 -Spring 2020
- Recipient of New Artist Society Scholarship, SAIC Fall 2017-Spring 2018
- Recipient of Incentive Scholarship, SAIC Fall 2017-Spring 2018

Exhibitions

- Performance:**
 - **Trilogy of Birth, Life & Death** Individual performance, School of the Art Institute of Chicago (SAIC), Chicago, IL, USA Dec 2019
- Illustration:**
 - **One thousand and one nights** Individual exhibition, Talaie Art Gallery, Tehran, Iran June 2017
 - **Collage Illustrations** Individual exhibition, Shemroon Gallery, Tehran, Iran Dec 2011-Jan 2012
- Printmaking:**
 - **Persian Painting** Individual exhibition, Talaie Art Gallery, Tehran, Iran Jan 2017
- Poster:**
 - **Signs & Posters** Group exhibition, AyeH Gallery, Tehran, Iran Dec 2009